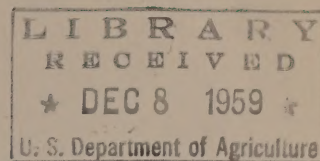


62 Bu

*Your Portfolio of MONEY MAKERS in*

# FLOWER BULBS

1960 WHOLESALE PRICES



GLADIOLUS

AMARYLLIS

CALADIUMS

LILIES

DAHLIAS

OTHER BULBS & TUBERS

*Packaged and Bulk*

## ALEXANDER P. THOMAS BULB FARMS

GROWERS

● IMPORTERS ●

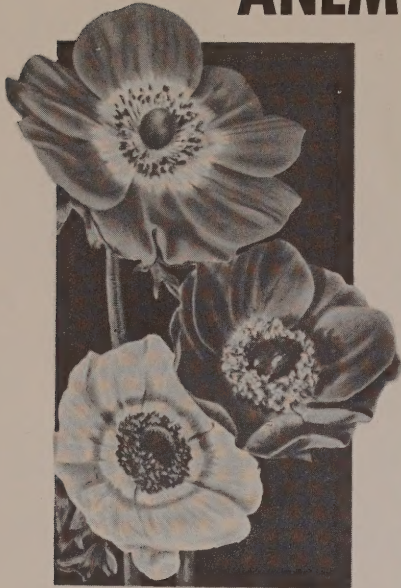
EXPORTERS

P. O. BOX 187

COCOA, FLORIDA • U.S.A.



# ANEMONES and RANUNCULUS



Two very popular florist flowers, rapidly growing in favor for the home garden. Excellent for cutting. Fall and spring planted in the South, spring in the North.

## ANEMONES

Shipping dates: September and later.

F.O.B. Cocoa, Florida

MONARCH DE CAEN,  
Mixed Colors

	TOPS	NO. 1	NO. 2
	3/4-7/8"	5/8-3/4"	1/2-5/8"
Single Poppy Type per 100...		\$3.50	\$1.50
per 1000...		27.50	11.00
ST. BRIGID, mixed colors			
Dbl. Flowered Type per 100...		4.00	1.75
per 1000...		35.00	14.00

## RANUNCULUS

Shipping dates: September and later.

F.O.B. Cocoa, Florida

	TOPS	NO. 1	NO. 2
	3/4-7/8"	5/8-3/4"	1/2-5/8"
MAMMOTH HYBRIDS			
Mixed colors, per 100.....	\$4.00	\$2.75	\$2.00
per 1000.....	35.00	24.00	18.00

Also Available in Cellophane Picture Packages  
\$3.60 per Doz. Pkgs. Cost you 30c, Sell for 59c  
Anemones, 20 bulbs per Pkg.; Ranunculus, 15  
bulbs per Pkg.



## TUBEROSE,

### *Dwarf Double Pearl*

The Dwarf Double Pearl Tuberose produces spikes of waxy white, double flowers, thickly set, and having a permeating sweet fragrance. They should be planted in rich soil after frost danger and given plenty of water during the growing season. They may be started indoors and set out when the weather warms.

Prices F.O.B. Florida Farm

Sizes (Circumference)	Per 250	Per 1000
4" and up	\$17.50	\$70.00
3" to 4"	12.50	50.00

Minimum Order: 250, priced at 1000 rate

DELIVERY: November to May



## CALLAS

DELIVERY JANUARY THROUGH MAY

### *Calla Elliottiana - yellow*

Prices F.O.B. Cocoa, Florida  
Sizes in Diameter

	Per 100	Per 1000
2" to 2 1/2"	\$20.00	\$175.00
1 3/4" to 2"	15.00	135.00

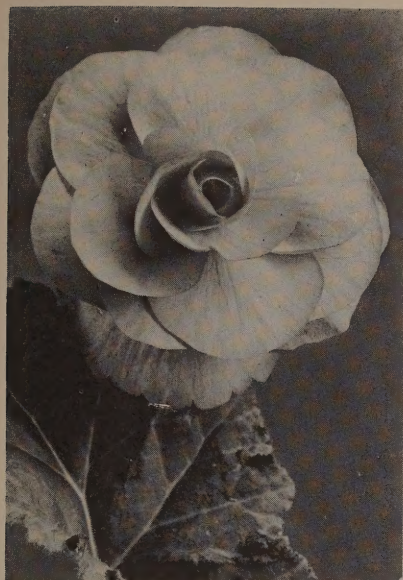
### *Calla Rehmanna Superba - pink*

	Per 100	Per 1000
2" up	\$25.00	\$225.00
1 1/2" to 2"	18.00	162.00

### *Calla Alba Maculata - white*

	Per 100	Per 1000
2" to 2 1/2"	\$20.00	\$180.00
1 3/4" to 2"	16.00	145.00





# Tuberous Rooted **BEGONIAS**

## DOUBLE CAMELLIA

Tuberous-Rooted Begonias are fast becoming one of the most popular of summer flowering garden subjects with amateur gardeners in all parts of the country. Their showy blooms in many colors last throughout the summer until frost. As cut flowers they provide spectacular bowl arrangements. They are ideal for pot culture, porch boxes or outdoor bedding. They can be started early in damp peat moss or vermiculite and transplanted to 4 or 5 inch pots as growth starts, or if ground is warm they can be transplanted directly to beds outdoors, in a shady location. Recommended soil preparation: use two parts of good soil and rotted manure, two parts leaf mold or peat moss, one part sand; 3 lbs. bone meal to the bushel of mixture. We stock the most popular type, Double Camellia, in all colors.

**DELIVERY: January to April**

Size (Diameter)  
1 1/2" to 2"

Per 100  
\$12.00

Prices F.O.B. Cocoa, Florida

Per 1000  
\$110.00

Colors: Red, Scarlet, Rose, Orange, Salmon, Yellow, White, Copper and Rainbow Mix

Minimum Order: 100 bulbs, 25 or multiples of 25 per color; 250 bulbs at the 1000 rate

# GLORIOSA *Rothschildiana*

## ORANGE-SCARLET CLIMBING LILY

Also known as the Glory Lily, the Gloriosa Rothschildiana tuber produces a climbing plant which grows rapidly four to six feet tall, requiring trellis support. From 10 to 30 blooms of brilliant scarlet and yellow develop from a single tuber. The plant thrives in southern gardens but is also grown in the North in greenhouses, and outdoors in warm locations during summer months.

The tubers should be planted in a bed of rich soil. Lay the tuber on its side with the sprout end and about two inches under the soil and the more slender end somewhat deeper. The plant will grow in full sun or semi-shade.

**DELIVERY. Year Round**

Prices F.O.B. Florida

Size (Length)

Per 10

Per 100

4" to 5"

\$4.00

\$35.00

5" to 6"

5.00

44.00

6" to 7"

6.50

56.00

7" up

8.00

70.00

Minimum Order: 10 tubers; 25 or more priced at the 100 rate. Larger quantities quoted upon request.



# CANNAS, Large, Strong, 3-5 Eye Divisions

**DELIVERY: December to May.**

Prices F.O.B. Georgia Farm

**3-5 Eye Divisions**

Per 100  
\$6.50

Per 250  
\$15.00

Per 1000  
\$55.00

MINIMUM ORDER: 100 Divisions, 25 or multiples of 25 per variety. When ordering at 250 or 1000 rate, order 50 or multiples of 50 per variety. Approximate shipping weight: 100 to 120 lbs. per 1000.

## VARIETIES

**CITY OF PORTLAND.** Beautiful large pink flowers; medium tall.

**COPPER GIANT.** Large pink flowers on green foliage; tall.

**HUNGARIA:** Large rose-pink flowers, green leaves; medium tall.

**KING MIDAS:** Beautiful gold blooms, red dots in throat, green foliage; medium.

**MME. CROZY.** Large bloom, variegated yellow, orange and bronze; green foliage; medium.

**PRESIDENT.** Big, bright-red flowers, green foliage; dwarf.

**RED KING HUMBERT.** Large bright red flowers, bronze foliage; medium.

**WYOMING.** Dark orange flowers, bronze-purple foliage; medium.

**YELLOW KING HUMBERT.** Large yellow flowers, yellow-green foliage; medium tall.

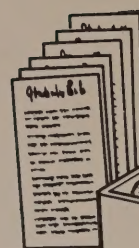




# Serv-Ur-Self BULB DISPLAY BOXES

## EASY, PROFITABLE WAY TO SELL FLOWER BULBS

Open up these display cases when they arrive and you have a beautiful bulb sales display all ready to attract orders and profits for you. S-U-S Cases come complete with color pictures. They eliminate the need for trays, bins, baskets or other sales accessories. Each case requires very little space and little attention; the bulbs, effectively displayed, sell themselves. Be sure to order by catalog numbers so that you receive the complete deal, bulbs with display cases. Note your liberal profit margin! Send your order today.

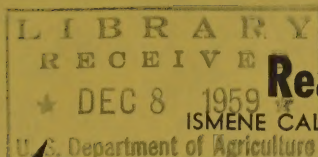


## Best Spring Bulb Sellers in S-U-S Display Boxes

ORDER BY CATALOG NO.

CAT. NO.	CONTENTS	SHIPPING DATES	SUGGESTED RETAIL	RETAIL VALUE PER CASE	YOUR PRICE PER CASE
G-10	GLADIOLUS BULBS, 600 No. 1 Bulbs (1½"-2" diameter) 150 each of 4 popular color varieties.	YEAR ROUND	7c per bulb	\$35.00	\$17.50
G-15	GLADIOLUS BULBS, 600 No. 1 Bulbs (1½"-2" diameter) 150 each of 4 color varieties different from those in G-10 above.	YEAR ROUND	7c per bulb	35.00	17.50
C-51	CALADIUM BULBS, 96 bulbs, 2"-2½". 24 each of 4 leading color varieties.	DEC.-JULY	40c each	38.40	20.00
C-52	CALADIUM BULBS, 96 bulbs, 2"-2½". 24 each of 4 vars. (different from C-51 and C-53).	DEC.-JULY	40c each	38.40	20.00
C-53	CALADIUM BULBS, 96 bulbs, 2"-2½". 24 each of 4 vars. (different from C-51 and C-52).	DEC.-JULY	40c each	38.40	20.00
C-61	CALADIUM BULBS, 144 bulbs, 1½"-2". 36 each of 4 leading color vars.	DEC.-JULY	30c each	43.20	21.50
C-62	CALADIUM BULBS, 144 bulbs, 1½"-2". 36 each of 4 vars. (different from C-61 and C-63).	DEC.-JULY	30c each	43.20	21.50
C-63	CALADIUM BULBS, 144 bulbs, 1½"-2". 36 each of 4 vars. (different from C-61 and C-62).	DEC.-JULY	30c each	43.20	21.50
D-32	DAHLIAS, DECORATIVE, 96 large select clumps, 12 each of 8 named varieties.	DEC.-MAY	40c each	38.40	20.00
D-34	DAHLIAS, CACTUS, 96 large select clumps, 12 each of 8 named varieties.	DEC.-MAY	45c each	43.20	21.50
D-42	DAHLIAS, POMPON, 96 large select clumps, 24 each of 4 colors.	DEC.-MAY	35c each	33.60	18.50





## RARE, UNUSUAL & MISC. BULBS

**Ready for Immediate Shipment**

ISMENE CALATHINA. "Peruvian Daffodil."

Umbels of from 3 to 5 sweet-scented pure white flowers. Stems and leaves like Amaryllis, about 12 to 18 inches tall. Blooms April-June. 4 for \$1.00; \$22.50 per 100.

SPREKELIA FORMOSISSIMA. "Aztec Lily," "Jacobean Lily," or "St. James Lily." September to January delivery. Blood-red flower on 12" stem. Grows much the same as Amaryllis. Outdoors in the south, but also good pot subject. 10 for \$3.50; \$30.00 per 100

## FANCY-LEAVED CALADIUM BULBS

Our new Caladium Color Chart and price list were mailed separately. If you have not received your copy, please send us a post card and copy will be mailed immediately. Just say "Send me my free copy of your new Caladium Color Folder".



AVAILABLE IN LATE DECEMBER OR JANUARY . . . These bulbs are being imported by sea freight. Delivery was expected in November but shipment was delayed until late November and delivery of the following items is expected in late December or early January.

ACHIMINES. Spring and summer blooming plants with pansy-like flowers, for growing in window gardens, pots, hanging baskets. Mixed colors of crimson, purple-red, violet-blue, yellow 25 for \$1.00 \$3.50 per 100 \$30.00 per 1000

AGAPANTHUS. Mostly evergreen perennial with strap-shaped leaves and many "Blue Lily of the Nile," flowered blue globular head. Popular in pots and tubs, "African Lily," also outdoors in mild climates. 10 for \$3.50 \$30.00 per 100

AGAPANTHUS White. Rarer variation of Agapanthus. See above. 75c each 10 for \$6.00

AMORPHOPHALLUS Bulbifer. Handsome pot plant 36" tall with wide leaf spread and large flower cluster. A "conversation piece" for the patio or garden. \$1.00 each 10 for \$7.50

EUCHARIS LILY. Tropical evergreen bulb with handsome foliage and lovely "Amazon Lily." fragrant flowers which appear two or three times a year. Excellent pot subject for terrace or patio. 10 for \$3.00 \$25.00 per 100

HAEMANTHUS Multiflorus. Large coral-red spherical head of star-shaped flowers, "Blood Lily," followed by lovely decorative foliage. Spring and summer flowering. Large bulbs. \$1.00 each 10 for \$7.50 \$60.00 per 100

HAEMANTHUS Albiflorus. Rare white variation of Haemanthus. See above. \$1.50 each; 10 for \$12.50.

ZEPHYRANTHES. Plant fall and early spring. Lovely lily-like blooms "Zephyr Lily," pop up through spring and summer, usually after rain. 25 for \$1.00 "Fairy Lily." Excellent border or rock garden subject. Mixed colors \$3.50 per 100 "Rain Lily" pink, white, yellow. \$30.00 per 1000

# Fall Bulb Special

### IMPORTED DUTCH IRIS

Good stocks still available in Golden Harvest, White Excelsior, Imperator and Wedgewood.

Size 7-9cm

per 100.....\$ 2.00  
per 1000.....18.00

### IMPORTED DARWIN TULIPS

Tall-stemmed Darwins in Red, Pink, White, Yellow, Purple, Lavender and Mixed. While they last:

	Top Size 12cm up	First Size 11-12cm
Per 100	\$ 4.00	3.00
Per 1000	\$30.00	25.00



**ALEXANDER P. THOMAS BULB FARMS • P. O. BOX 187 • COCOA • FLORIDA**







*Premium Quality*

# GLADIOLUS BULBS

*Most Popular and Fastest  
Selling of All Flower Bulbs*

**TOP QUALITY** select **NORTHERN - GROWN** Gladiolus bulbs available from December through March at the following prices:

F.O.B. Cocoa, Florida

SIZES	DIAMETER	PRICE PER 1000	APPROX. SHIPPING WT. PER 1000
JUMBOS	2" up	\$30.00	120-140 lbs.
No. 1s	1½ - 2"	27.50	80-100 lbs.

Florida-grown bulbs available after March. Prices for late spring, summer and fall delivery to follow.

**Display case furnished upon request, with 1000 bulbs and up.**

**SHIPPING DATES:** We can make bulk shipments of Gladiolus bulbs the year 'round. Generally, Gladiolus bulbs are planted commencing early in the spring and successively throughout the spring and early summer. In the deep south bulbs are put on sale commencing immediately after Christmas; elsewhere sale commences later, about 30 days prior to earliest spring planting dates. In Florida, South Texas and the Gulf Coast, Gladiolus bulbs can be stocked for sale and planting in summer and early fall for fall and winter blooms. Flowers bloom 60 to 80 days from planting date and can withstand cold but not hard freezes.

**MINIMUM ORDER:** 1000 bulbs (250 or multiples of 250 per variety). In smaller quantities for counter sales, see assortments offered in our S-U-S Cases.

**PACKING:** In sturdy shipping containers, gross weight 30-35 lbs. per case, color varieties carefully labelled.

## COLOR VARIETIES

Below is a partial list of varieties most generally available from us. To avoid shipping delays, allowances should be made in case of "out of stocks"; substitutions of varieties in colors ordered will be made if necessary, unless instructions to the contrary are received.

VALERIA, Soft Scarlet  
SPIC & SPAN, Deep Pink  
HOPMAN'S GLORY, Yellow  
SNOW PRINCESS, White  
ELIZABETH THE QUEEN, Lavender

MEMORIAL DAY, Purple  
SANS SOUCI, Glowing Red  
FRIENDSHIP, Bright Pink  
BURMA, Dark Red  
WHITE GOLD, Deep Cream



## COLOR CARDS FURNISHED

for each variety ordered. Colorful window streamers and planting direction circulars also sent with each shipment.

**SEE S-U-S DISPLAY BOX ASSORTMENTS ON INSIDE PAGES**  
**ALEXANDER P. THOMAS BULB FARMS**

BOX 187

• COCOA, FLORIDA



## Giant Hybrid Meade Strain

AMERICAN-GROWN

# AMARYLLIS

The American-grown Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.

### MIXED COLORS

Sizes (Diameter)	Prices F.O.B. Florida Farm	
	Per 100	Per 1000
3" and up .....	\$40.00	\$370.00
*2¾" to 3" .....	27.00	250.00
*2½" to 2¾" .....	18.00	170.00
2¼" to 2½" .....	13.50	125.00
2" to 2¼" .....	9.00	85.00

DELIVERY: October to March

\*Most popular sizes for counter sales

MINIMUM ORDER: 100 bulbs, 250 or more priced at the 1000 rate.



## Imported Royal Dutch

# AMARYLLIS

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring full 3¼"-3½" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in named color varieties as listed below. Finest strain available, imported from old-established Holland grower. Guaranteed true to color.

DELIVERY: November to March

Prices F.O.B. our Florida Warehouse

Per 10 Bulbs .....	\$18.00
Less than ten, each .....	2.00
Suggested Retail, each .....	\$3.00 to \$4.00

### FIVE BEAUTIFUL COLORS

FIRE KING (bright red).

L'INNOCENCE (pure white).

ORANGE KING (clear orange).

PINK BEAUTY (rose pink).

SENSATION (dark red).

Pure white variety not to exceed 30% of total bulbs ordered.

